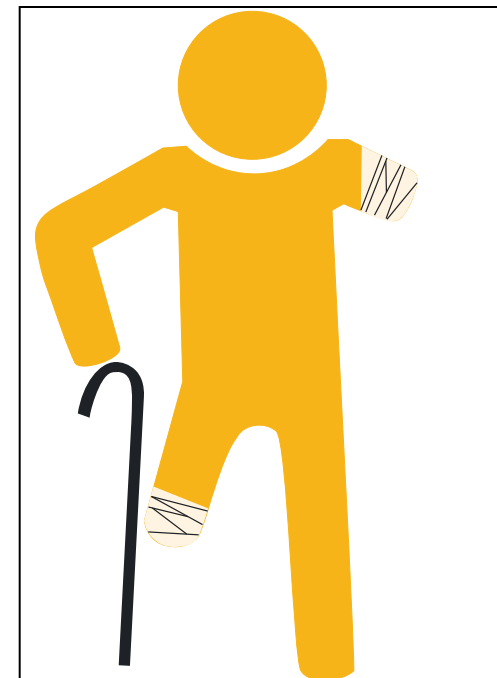
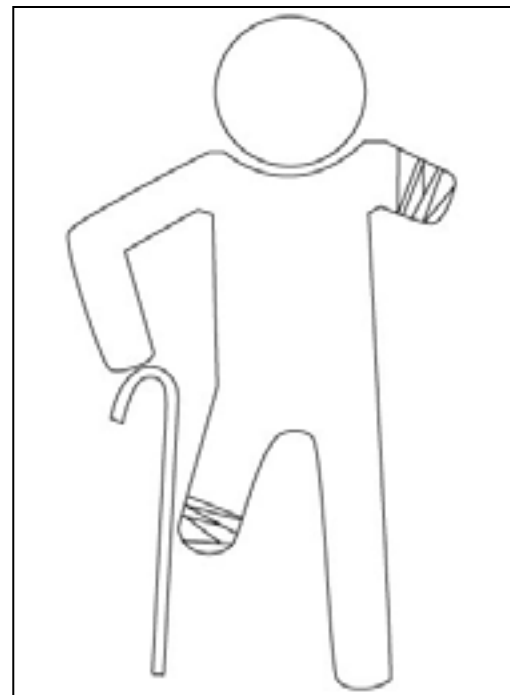
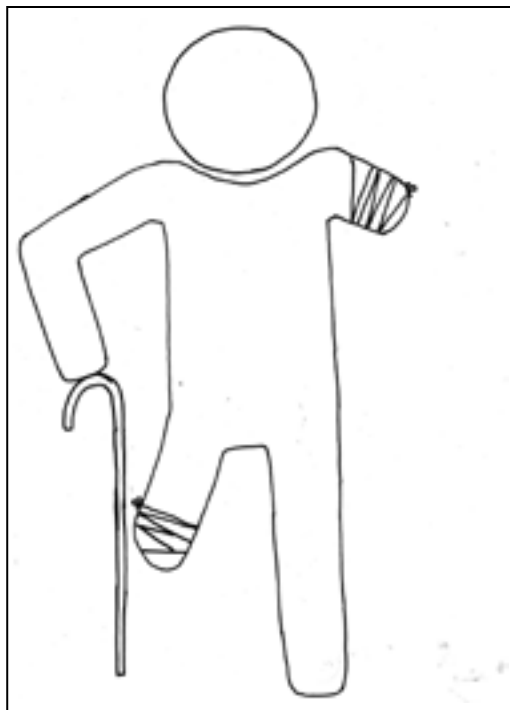


**Julia Chartier**





**Cost an Arm and a Leg**  
Image as Message Spring 2019  
Illustration based on an idiom



COST AN ARM & A LEG

**Original Logo**



**Logo Redesign**



**Bootlegger's Footwear Centers**  
Fall 2019  
Corporate identity redesign

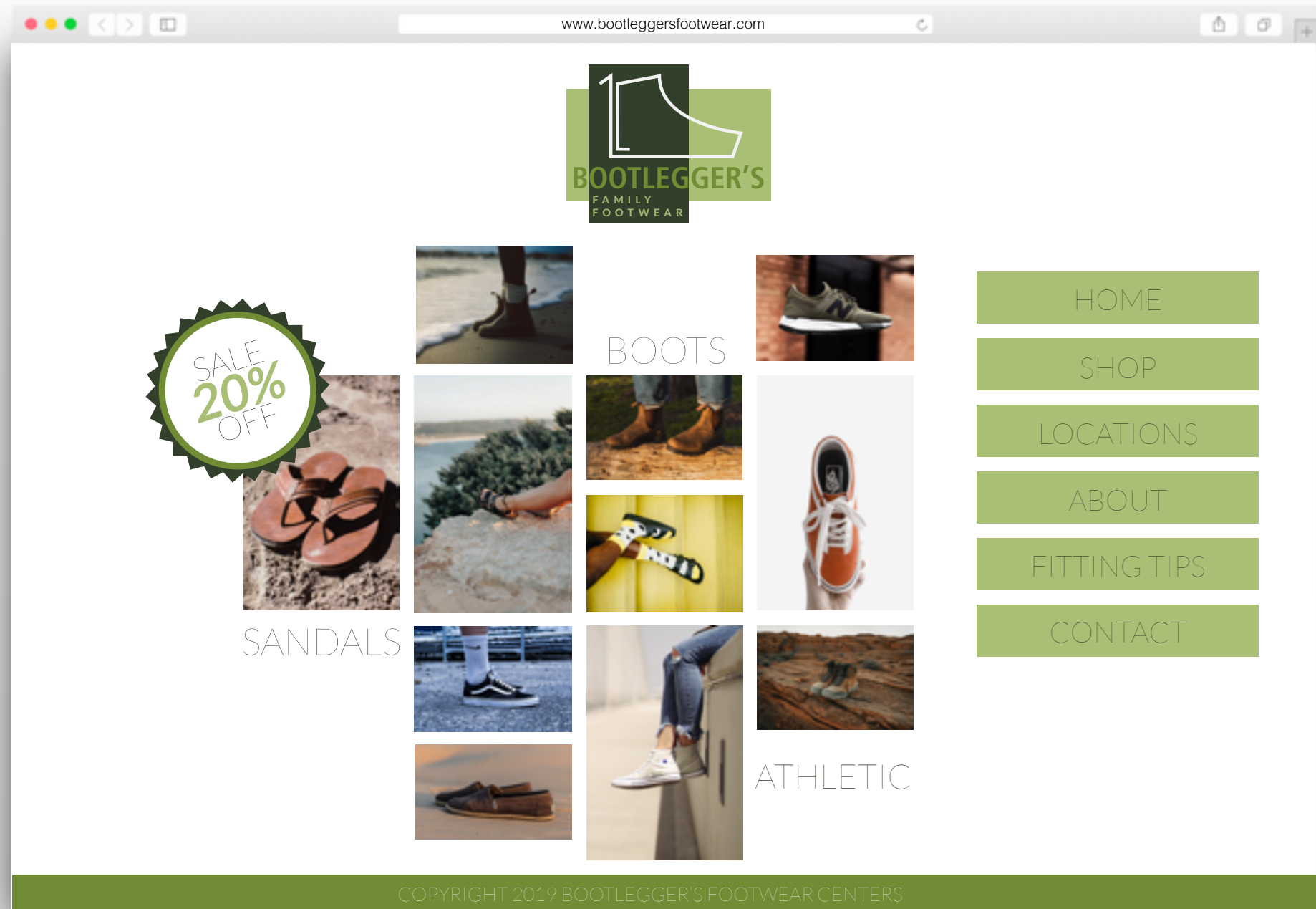


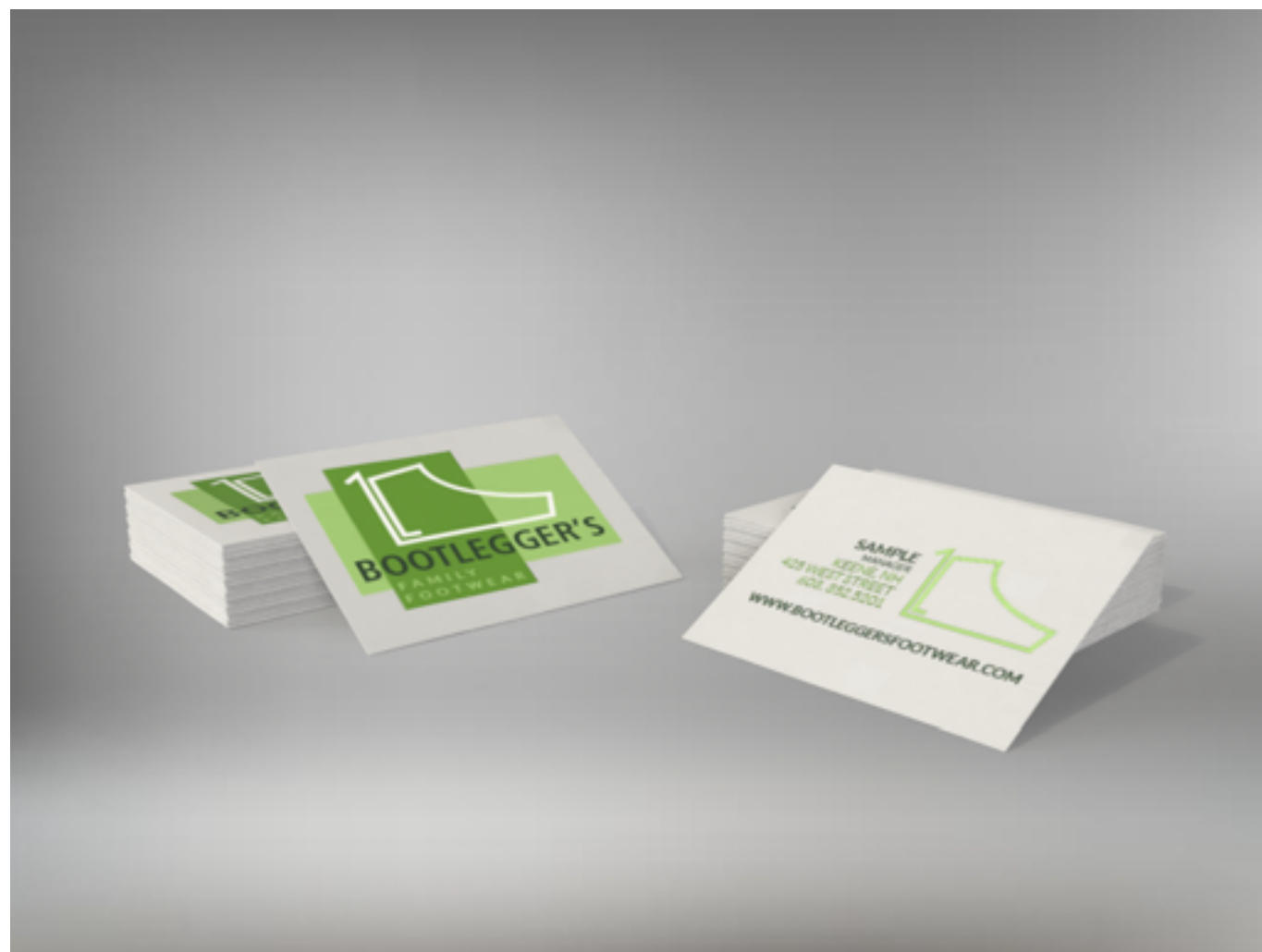
BOOTLEGGERS  
FOOTWEAR CENTERS

BOOTLEGGERS  
Footwear Centers









10.19.18

NEW YORK CITY TRIP

[kscgd.com/nyc2018fall](http://kscgd.com/nyc2018fall)

Art

Food

Galleries

Museums

Fun

Buildings

Excitement

Culture

Metropolitan

Community

Streets

Design

Graffiti

and more!

Friday, October 19, 2018

Participants Sign Up Online:

[kscgd.com/nyc2018fall](http://kscgd.com/nyc2018fall)

Registration Deadline:

Noon, Wednesday October 17

Payment by Credit Card

\$40 roundtrip. Show up at the

Hoot-n-Scoot at 5:15 am.

Bus leaves at 5:30 am sharp

and returns at 11:30 pm.

10.19.18

NEW YORK CITY TRIP

[kscgd.com/nyc2018fall](http://kscgd.com/nyc2018fall)

Metropolitan

Art

Fun

Community

Excitement

Food

Graffiti

Museums

Design

Galleries

Buildings

Culture

Streets

and more!

Friday, October 19, 2018

10.19.18

NEW YORK CITY TRIP

[kscgd.com/nyc2018fall](http://kscgd.com/nyc2018fall)

Metropolitan

Art

Fun

Community

Excitement

Food

Graffiti

Museums

Design

Galleries

Buildings

Culture

Streets

and more!

Friday, October 19, 2018



Friday, October 19, 2018

# 10.19.18

NEW  
YORK  
CITY  
TRIP

Metropolitan

Art

Fun

Community

Excitement

Food

Graffiti

Museums

Design

Galleries

Buildings

Culture

Streets

and more!

Registration Deadline

Noon, Wednesday October 17

Payment by Credit Card

\$40 roundtrip

Show up at the Hoot-n-Scoot at

5:15 am. Bus leaves at 5:30 am

sharp and returns at 11:30 pm.

[kscgd.com/nyc2018fall](http://kscgd.com/nyc2018fall)



**CD Case Design**  
Spring 2020  
Illustrated visuals with lyrics.  
Album "Vide Noir" by Lord Huron







Well, the neon lights burned red and gold  
I came to have my fortune told  
Can't imagine what she saw  
While gazing in her crystal ball

Far out past the astral plane  
I cast you back from whence you came  
Cosmic ash and blackened brain  
I call you by your ancient names

I gotta get away from here  
I gotta get away from her

What the fortune teller said  
Is I'm alive for now but good as dead  
She claims she'd seen it all while she was  
Gazing in her crystal ball

If I can't evade my fate  
Then I won't sit around and wait  
A fallen star will be thy fate  
I call you by your ancient names

I gotta get away from here  
(I'll never see the golden sunrise)  
I gotta get away from her  
(oh, if I leave this place alive)  
I gotta get away from here

(I'll never see the golden sunrise)  
Oh, I gotta get away from her

I gotta get away from here  
I gotta get away from her  
I gotta get away from here  
I gotta get away from her

I gotta get away from here  
If I live to see the next sunrise  
I gotta get away from her  
Oh, if I leave this place alive

ANCIENT NAMES  
PART I

Gone are the days, turn back, go around  
Gone, baby, gone, we've all had enough  
Carry on to spend all your dough  
Take it down to the ground and sink me below

I scream and shout my name  
If a girl's in my world then I'll scream again  
I don't believe in life  
And I won't believe in death 'til I die

Gone are the days, turn back, go around  
Gone, baby, gone, we've all had enough  
Carry on to spend all your dough  
Take it down to the ground and sink me below

ANCIENT NAMES  
PART II

I will not live like this  
If a girl's in my world then I still exist  
I don't believe in life  
And I won't believe in death 'til I die

I had a dream that you came to me shining  
down  
Through the clouds like a moonbeam  
There you were  
And you wore nothing more than your raven  
hair  
In the air like a moonbeam  
Here you were

And you pulled me from a nightmare  
With your eyes and your silver touch  
Shone a little bit of light there  
Now the darkness don't scare me much

La da da da  
La da da da

You can feign your surprise, give me those  
doe eyes  
But I know I wanna love you  
Yes I do  
We can dance to the beat while I tap my feet  
On the stars, you're gonna like me  
Yes you are

When you saved me from a bad dream  
I was drifting through time and space  
But I landed on a moonbeam  
Take me out of this place

The world is dark the night is long  
I could use a few laughs and a couple of songs  
The sun will rise above the hills  
You'll be leaving me soon, like hell you will  
The owl gazing at the moon  
Is the feeling that I get when I'm lookin' at you  
The sun will rise and fade the stars

And you're leaving me soon, like hell you are  
And you're leaving me soon, like hell you are

La da da da  
La da da da

I had a dream that you came to me shining down  
Through the clouds like a moonbeam  
There you were  
I had a dream that you came to me shining down  
Through the clouds like a moonbeam  
There you were (la da da da)

MOONBEAM

Many nights have I heard her voice  
Whisper my name without making a noise  
Calling out from a pure, black void

Tears of sorrow or tears of joy  
Drops in my cup as my mind is destroyed  
Staring into a pure, black void

So what if I'm living out past the edge?  
So what if I never come back again?

Many evils have I enjoyed  
Prowling the night raising hell with the boys  
Getting high on a pure, black void

I am only an aimless soul  
Heading into a pure, black void

So what if I'm living out past the edge?  
So what if I never come back again?

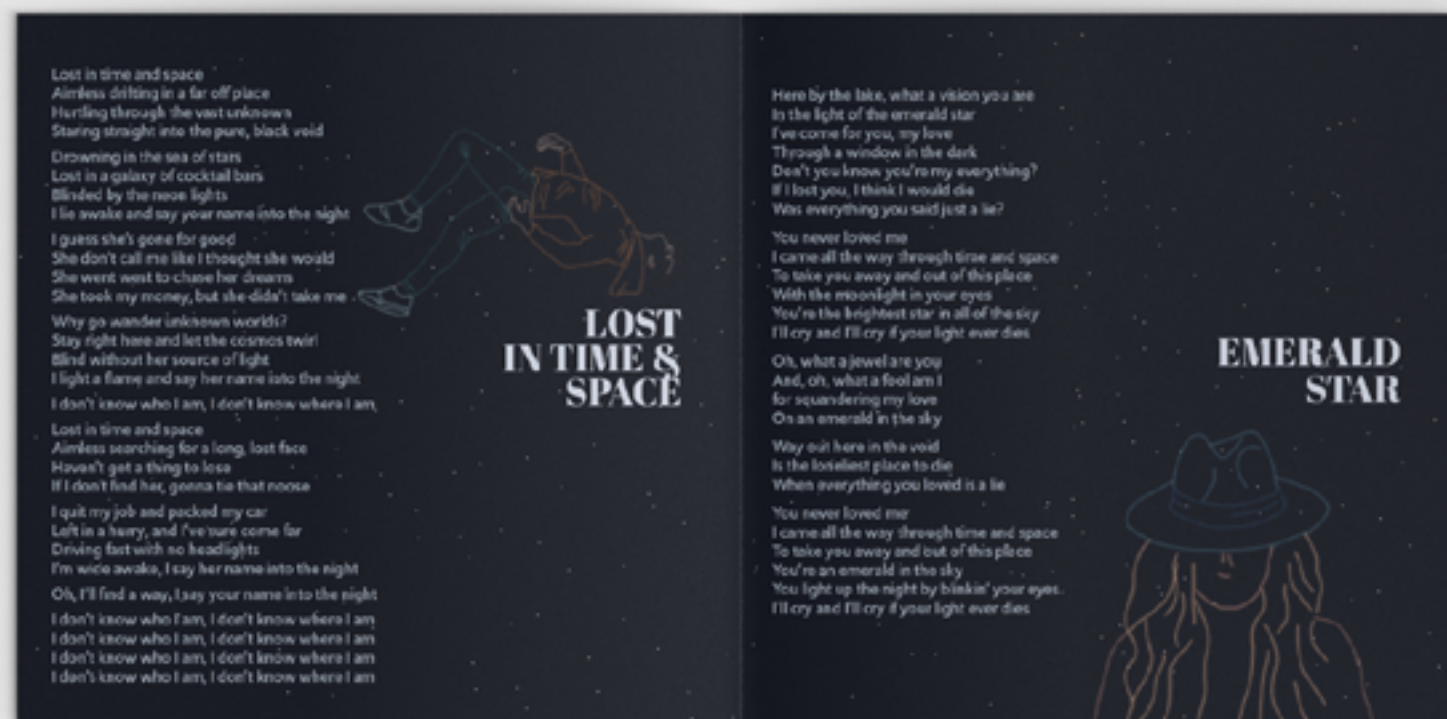
Where can you go when it's all in your head?  
These are the last words that I ever said  
Where can you go when it's all in your head?

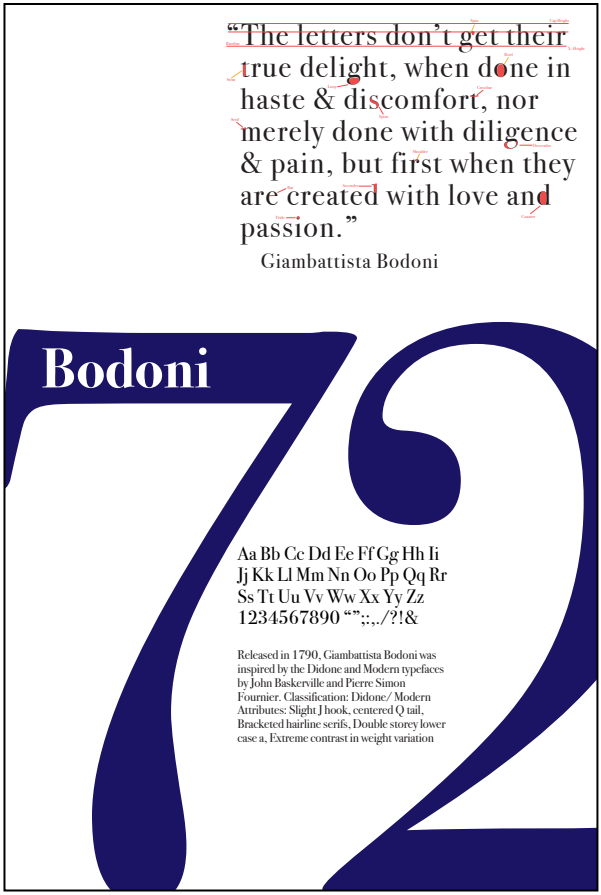
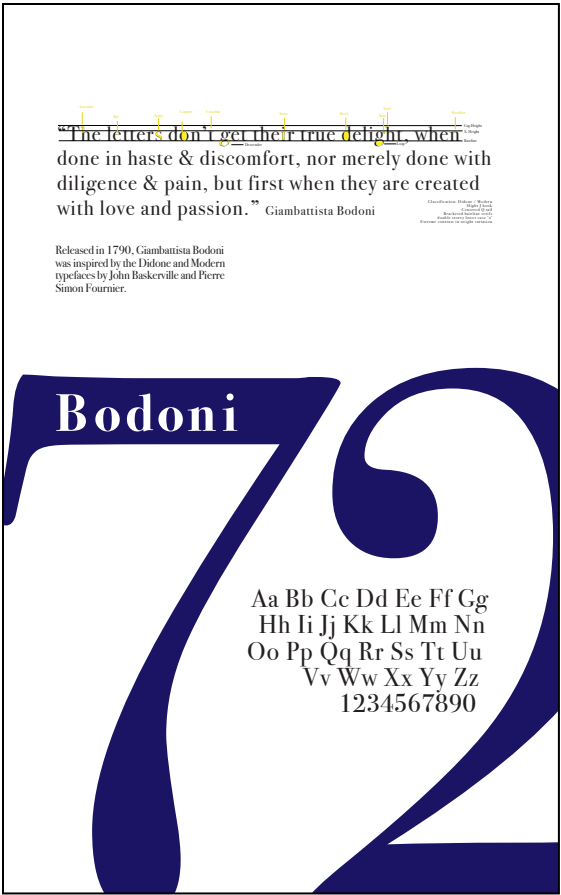
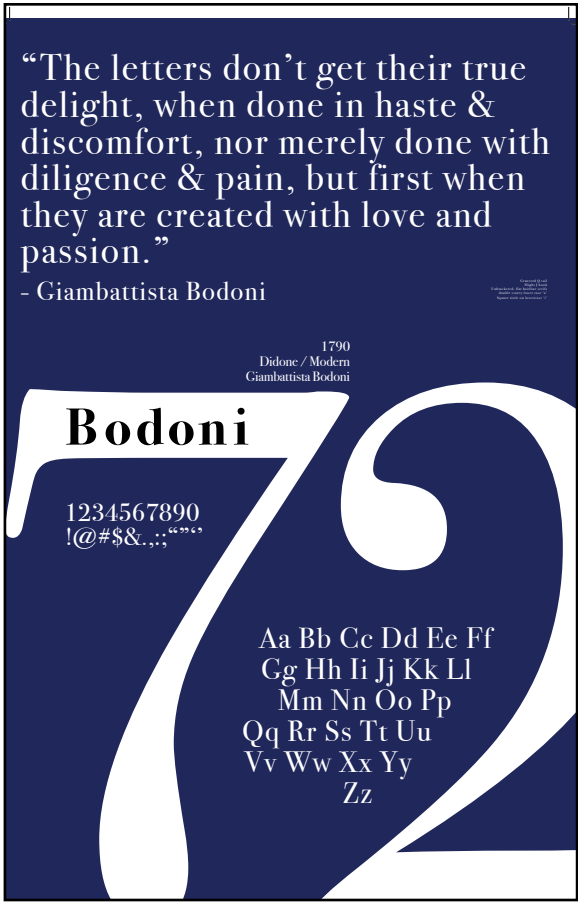
I am only an aimless soul  
Heading into a pure, black void  
I am only an aimless soul  
Heading into a pure, black void

VIDE NOIR









“The letters don’t get their  
true delight, when done in  
haste & discomfort, nor  
merely done with diligence  
& pain, but first when they  
are created with love and  
passion.”

Giambattista Bodoni

**Bodoni**

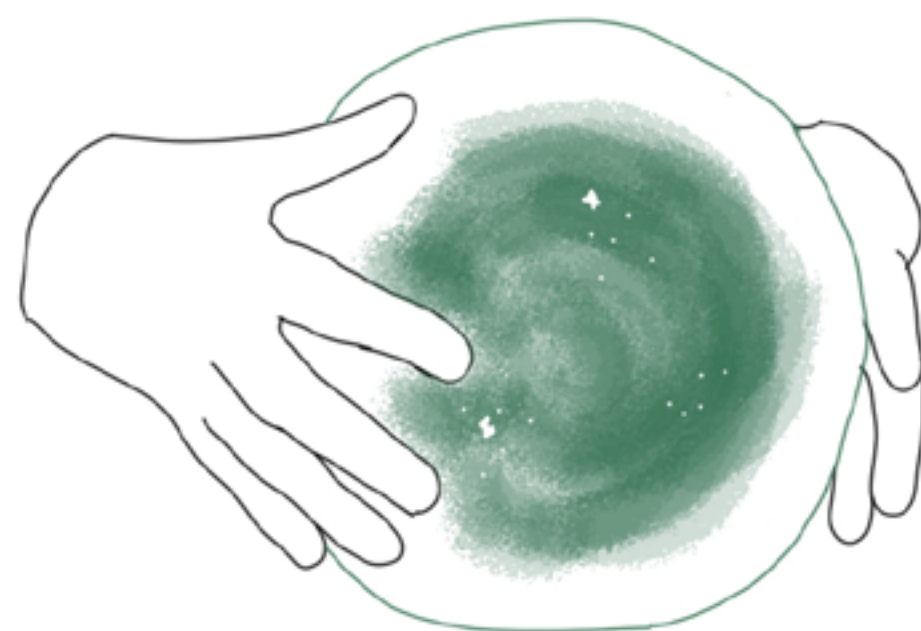
Aa Bb Cc Dd Ee Ff Gg Hh Ii  
Jj Kk Ll Mm Nn Oo Pp Qq Rr  
Ss Tt Uu Vv Ww Xx Yy Zz  
1234567890 “” ;,:./?!&

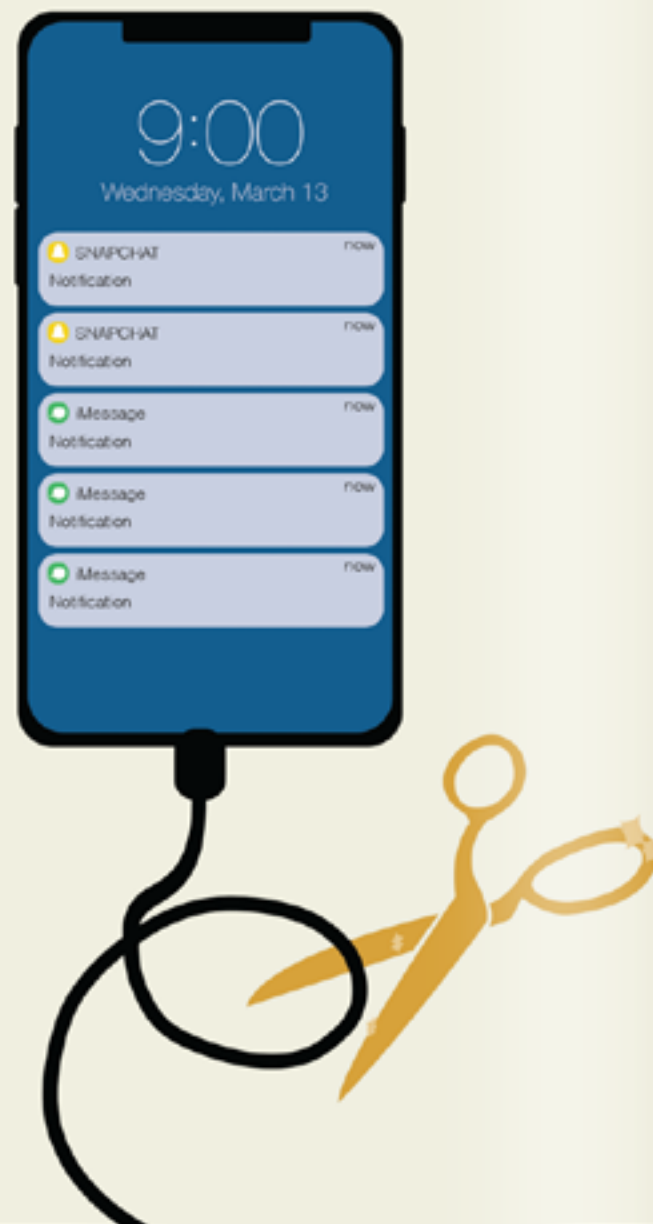
Released in 1790, Giambattista Bodoni was  
inspired by the Didone and Modern typefaces  
by John Baskerville and Pierre Simon  
Fournier. Classification: Didone/ Modern  
Attributes: Slight J hook, centered Q tail,  
Bracketed hairline serifs, Double storey lower  
case a, Extreme contrast in weight variation



**Logo Animation**  
Fall 2019  
Starbucks logo







HUMAN CONTACT IS NOW A  
**LUXURY**  
GOOD

Screens used to be for the elite.  
Now avoiding them is  
a status symbol.

By Nellie Bowles  
March 23, 2019

**Editorial Illustration**

Spring 2019

“Human Contact is now a Luxury Good”



Bill Langlois has a new best friend. She is a cat named Sox. She lives on a tablet, and she makes him so happy that when he talks about her arrival in his life, he begins to cry.

All day long, Sox and Mr. Langlois, who is 68 and lives in a low-income senior housing complex in Lowell, Mass., chat. Mr. Langlois worked in machine operations, but now he is retired. With his wife out of the house most of the time, he has grown lonely. Sox talks to him about his favorite team, the Red Sox, after which she is named. She plays his favorite songs and shows him pictures from his wedding. And because she has a video feed of him in his recliner, she chastises him when she catches him drinking soda instead of water.

Mr. Langlois knows that Sox is artifice, that she comes from a start-up called CareCoach. He knows she is operated by workers around the world who are watching, listening and typing out her responses, which sound slow and robotic. But her consistent voice in his life has returned him to his faith.

"I found something so reliable and someone so caring, and it's allowed me to go into my deep soul and remember how caring the Lord was," Mr. Langlois said. "She's brought my life back to life."

Sox has been listening. "We make a great team," she says.

Sox is a simple animation; she barely moves or emotes, and her voice is as harsh as a dial tone. But little animated hearts come up around her sometimes, and Mr. Langlois loves when that happens. Mr. Langlois is on a fixed income. To qualify for Element Care, a nonprofit health care program for older adults that brought him Sox, a patient's countable assets must not be greater than \$2,000.

Such programs are proliferating. And not just for the elderly.

Life for anyone but the very rich — the physical experience of learning, living and dying — is increasingly mediated by screens.

Not only are screens themselves cheap to make, but they also make things cheaper. Any place that can fit a screen in (classrooms, hospitals, airports, restaurants) can cut costs. And any activity that can happen on a screen becomes cheaper. The rich do not live like this. The rich have grown afraid of screens. They want their children to play with blocks, and tech-free private schools are booming. Humans are more expensive, and rich people are willing and able to pay for them. Conspicuous human interaction — living without a phone for a day, quitting social networks and not answering email — has become a status symbol.

### The texture of life, the tactile experience, is becoming smooth glass.

All of this has led to a curious new reality: Human contact is becoming a luxury good.

As more screens appear in the lives of the poor, screens are disappearing from the lives of the rich. The richer you are, the more you spend to be offscreen. Milton Pedraza, the chief executive of the Luxury Institute, advises companies on how the wealthiest want to live and spend, and what he has found is that the wealthy want to spend on anything human.

"What we are seeing now is the luxurification of human engagement," Mr. Pedraza said.

Anticipated spending on experiences such as leisure travel and dining is outpacing spending on goods, according to his

company's research, and he sees it as a direct response to the proliferation of screens.

"The positive behaviors and emotions human engagement elicits — think the joy of a massage. Now education, health care stores, everyone, is starting to look at how to make experiences human," Mr. Pedraza said. "The human is very important right now." This is a swift change. Since the 1980s personal computer boom, having technology at home and on your person had been a sign of wealth and power. Early adopters with disposable income rushed to get the newest gadgets and show them off. The first Apple Mac shipped in 1984 and cost about \$2,500 (in today's dollars, \$6,000). Now the very best Chromebook laptop, according to Wirecutter, a New York Times-owned product reviews site, costs \$470.

"Pagers were important to have because it was a signal that you were an important, busy person," said Joseph Nunes, chairman of the marketing department at the University of Southern California, who specializes in status marketing.

Today, he said, the opposite is true: "If you're truly at the top of the hierarchy, you don't have to answer to anyone. They have to answer to you."

The joy — at least at first — of the internet revolution was its democratic nature. Facebook is the same Facebook whether you are rich or poor. Gmail is the same Gmail. And it's all free. There is something mass market and unappealing about that. And as studies show that time on these advertisement-support platforms is unhealthy, it all starts to seem déclassé, like drinking soda or smoking cigarettes, which wealthy people do less than poor people.

Screen exposure starts young. And children who spent more than two hours

a day looking at a screen got lower scores on thinking and language tests, according to early results of a landmark study on brain development of more than 11,000 children that the National Institutes of Health is supporting. Most disturbingly, the study is finding that the brains of children who spend a lot of time on screens are different. For some kids, there is premature thinning of their cerebral cortex. In adults, one study found an association between screen time and depression.

A toddler who learns to build with virtual blocks in an iPad game gains no ability to build with actual blocks, according to Dimitri Christakis, a pediatrician at Seattle Children's Hospital and a lead author of the American Academy of Pediatrics' guidelines on screen time.

In small towns around Wichita, Kan., in a state where school budgets have been so tight that the State Supreme Court ruled them inadequate, classes have been replaced by software, much of the academic day now spent in silence on a laptop. In Utah, thousands of children do a brief, state-provided preschool program at home via laptop.

Tech companies worked hard to get public schools to buy into programs that required schools to have one laptop per student, arguing that it would better prepare children for their screen-based future. But this idea isn't how the people who actually build the screen-based future raise their own children.

In Silicon Valley, time on screens is increasingly seen as unhealthy. Here, the popular elementary school is the local Waldorf School, which promises a back-to-nature, nearly screen-free education.

So as wealthy kids are growing up with less screen time, poor kids are growing up with more. How comfortable someone is with human engagement could become

A B C D E F G H I J K L M N  
O P Q R S T U V W X Y Z  
0 1 2 3 4 5 6 7 8 9  
! ? \$ % & ' ( ) \* + , - . : ;

EURIGENUS FOWK  
KUNROCKULXW  
AFCYMROASTEDUBMP  
IYRWXHVZIFOLLYI